

## OFFICIAL RULES FOR FACEBOOK POSTS

#PosterityPuttingChallenge

Participate in the #PosterityPuttingChallenge to automatically win two sleeves of Posterity® fungicide-branded golf balls, as well as be entered for a chance to win one of four YETI® Hopper Flip® 12 Soft Coolers (valued at \$249.99).

This promotion is in no way sponsored, endorsed or administered by or associated with Facebook or YETI Coolers, LLC. Purchases will not increase chance of winning. This contest ("#PosterityPuttingChallenge") is only open to U.S. legal residents, 18 years of age or older as of 9/1/20 who are professionals in the turf industry or students employed in the turf industry. Employees and directors (and their respective immediate family [spouse, children, parents and siblings] or household members, whether or not related) of Syngenta Crop Protection, LLC, its parent, subsidiaries, affiliated companies (collectively, "Sponsor"), dealers and advertising and promotion agencies are ineligible. Void where prohibited.

**How to Enter:** Between September 1-28, 2020, post a video on Facebook of yourself attempting to make a 28-ft. putt and include the hashtag #PosterityPuttingChallenge. All entrants who follow these rules will automatically win two sleeves of Posterity-branded golf balls. Syngenta will also randomly select one winner each week to receive a YETI Hopper Flip 12 soft cooler. Golf ball winners will not be announced, but will be notified via the Syngenta Turf Facebook account (see proceeding sections). Cooler winners to be announced on the Syngenta Turf Facebook account on September 9 (for entries received from 12 a.m. ET on September 1, 2020 through 11:59 p.m. ET on September 8, 2020), September 16 (for entries received from 12 a.m. ET on September 9, 2020 through 11:59 p.m. ET on September 15, 2020), September 23 (for entries received from 12 a.m. ET on September 16, 2020 through 11:59 p.m. ET on September 22, 2020) and September 30, 2020 (for entries received from 12 a.m. ET on September 23, 2020 through 11:59 p.m. ET on September 28, 2020).

Four random winners will be selected using a random number generator and awarded one YETI Hopper Flip 12 soft cooler each. Odds of winning depend on the number of eligible entries received. Limit one (1) prize per person over the course of the giveaway.

**General rules:** Entries in connection with this Contest:

- Must be posted to a public Facebook or Twitter account;
- Must include one (1) video and the hashtag #PosterityPuttingChallenge
- Must not infringe the copyright, trademark, privacy, publicity, or other intellectual property rights of any person or entity;
- Must not contain any third party copyrighted material, products, trademarks or logos, other than those of the Sponsor;
- Must not contain any personally identifiable information. Should the Entrant include personally identifiable information about him/her in photo, Entrant acknowledges and agrees that such information may be disclosed publicly, and Entrant is solely responsible for any consequences thereof;
- If photo contains anyone other than Entrant, Entrant must have permission from all people depicted in photo;
- Must not depict the Sponsor unfavorably;

- Must not contain content that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, political orientation, sexual orientation or age;
- Must not be offensive or contain any potentially offensive elements such as nudity, violence, sexually suggestive imagery, profanity, and must not promote a particular political agenda, be slanderous or visually depict illegal drugs or tobacco or be inconsistent with the public image and goodwill of the Sponsor, as determined in the sole discretion of the Sponsor; and
- Must not contain material that is unlawful, in violation of or that promotes illegal activity.
- The Entry must not have been deleted prior to the judging. If an Entry is deleted prior to the judging, the Entry will be disqualified. Entrants attempting to use multiple social media accounts or identities may be disqualified, at Sponsor's sole discretion.

Void where prohibited by law. No substitution, cash redemption or transfer of prize by winner permitted. All federal, state and local income/gift taxes on prize are the sole responsibility of winner. All federal, state and local laws and regulations apply. By participating, entrant is certifying that entrant is the owner of the photo/entry and/or has the legal right to transfer copyright ownership and other ownership rights to the Sponsor. Sponsor reserves the right to reject entries containing content that is inappropriate in nature or otherwise objectionable content. The Sponsor is not responsible for lost, late, delayed, incomplete entries not received by the entry deadline, interrupted or unavailable network, server or other connection, miscommunications, failed telephone, computer hardware or software, and other technical errors or failures of any kind, including injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Contest unauthorized human intervention; failed, incomplete, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, that may limit a user's ability to participate in the Contest, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause. All materials become the exclusive property of Sponsor, and Sponsor is not legally bound to acknowledging or returning property. Any use of robotic, automatic, programmed or like entry methods will void any entry entered by such methods and be deemed tampering. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. Sponsor reserves the right to cancel or modify the Contest if fraud, misconduct or technical failures destroy the integrity of the Contest or if a computer virus, bug or other technical problem corrupts the administration, security or proper administration of the program as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination of the Contest a notice will be posted online and the random drawing will be conducted from among all eligible entries received prior to the time of termination. Proof of submitting entry will not be deemed to be proof of receipt by Sponsor. Sponsor reserves the right to substitute prize with prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers to use winner's submitted entry, name and/or likeness for purposes of advertising and trade without further

compensation, unless prohibited by law. By participating, entrant is certifying that entrant is the owner of the photo/entry and/or has the legal right to transfer copyright ownership and other ownership rights to the Sponsor. Additionally, entrant certifies that any person appearing in entrant's photo/entry has provided permission for its use as described in these Official Rules. By accepting prize, winner agrees to release and hold harmless the Sponsor, their directors, officers, employees and assigns, and their respective agents and representatives against any and all claims, damages, losses, expenses and liability arising out of acceptances/use of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion and the use/acceptance of prize. By participating in this contest entrants agree to be bound by the Official Rules, which are final. Sponsor and its agents are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the Contest.

**Drawing Dates:** September 9, 16, 23 and 30, 2020

**Arbitration/Choice of law:** Except where prohibited, participants agree that any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded, or the determination of the winner shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association then effective, and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees, punitive, incidental, consequential or other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and Sponsor and/or Sponsor's agencies in connection with the Contest shall be governed by and construed in accordance with the laws of the State of North Carolina, without regard for conflicts of law doctrine, and all proceeding shall take place in North Carolina.

**Winners list/rules:** All potential golf ball recipients and YETI Hopper Flip 12 soft cooler winners will be notified by the Syngenta Turf Facebook account and will be asked to provide a mailing address and phone number to receive their prize(s). Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Reply to the communication from Syngenta representative with confirmation of prize acceptance and confirm contact information.

**Non-affiliation:** Manufacturers of prizes awarded and Facebook are not affiliated with and are not sponsors of this Contest.

Syngenta Crop Protection Inc.  
410 Swing Rd, Greensboro, NC 27409  
[GreenCastOnline.com](http://GreenCastOnline.com)

Personal information submitted by Entrants is subject to the Sponsor's privacy policy available at [www.syngenta-us.com/legal/privacypolicy.html](http://www.syngenta-us.com/legal/privacypolicy.html).

©2020 Syngenta. **Important: Always read and follow label instructions. Some products may not be registered for sale or use in all states or counties and/or may have state-specific use requirements. Please check with your local extension service to ensure registration and proper use.** GreenCast<sup>®</sup>, Posterity<sup>®</sup> and the Syngenta logo are trademarks of a Syngenta Group Company. All other trademarks are the property of their respective owners.

## OFFICIAL TWITTER RULES

### #PosterityPuttingChallenge

**Run date: September 1-28, 2020**

- 1. ELIGIBILITY: NO PURCHASE OF ANY KIND NECESSARY TO ENTER OR WIN.** Purchases will not increase chance of winning. “#PosterityPuttingChallenge” is open to U.S. legal residents, 18 years of age or older as of 9/1/20 who are professionals in the turf industry or students employed in the turf industry. Employees and directors (and their respective immediate family [spouse, children, parents and siblings] or household members, whether or not related) of Syngenta Crop Protection, LLC, its parent, subsidiaries, affiliated companies (collectively, “Sponsor”), dealers and advertising and promotion agencies are ineligible.
- 2. HOW TO ENTER:** Between September 1-28, 2020, post a video on Twitter of yourself attempting to make a 28-ft. putt and include the hashtag #PosterityPuttingChallenge. No alternative forms of entry are allowed. All entrants who follow these rules will automatically win two sleeves of Posterity<sup>®</sup> fungicide-branded golf balls. All entrants will also receive one (1) entry into the Grand Prize giveaway for a chance to win one (1) of four (4) YETI<sup>®</sup> Hopper Flip<sup>®</sup> 12 Soft Coolers. Golf ball winners will not be announced, but will be notified via the Syngenta Turf Twitter account (see proceeding sections). Cooler winners to be announced on the Syngenta Turf Twitter account on September 9 (for entries received from 12 a.m. ET on September 1, 2020 through 11:59 p.m. ET on September 8, 2020), September 16 (for entries received from 12 a.m. ET on September 9, 2020 through 11:59 p.m. ET on September 15, 2020), September 23 (for entries received from 12 a.m. ET on September 16, 2020 through 11:59 p.m. ET on September 22, 2020) and September 30, 2020 (for entries received from 12 a.m. ET on September 23, 2020 through 11:59 p.m. ET on September 28, 2020). Limit one (1) Grand Prize per person/household. You must have a valid Twitter account in order to enter. Registration for Twitter is free. Use of Twitter is subject to its privacy policy and terms of use, which can be found at [www.twitter.com/tos](http://www.twitter.com/tos) and [www.twitter.com/privacy](http://www.twitter.com/privacy). NOTE: Due to the way Twitter operates its service, Sponsor may not receive Entries from Twitter users with "protected" updates (i.e., Entrant has set his/her account so that only people the Entrant has approved can view their updates). To receive Entry(ies) please ensure that your account is set to non-private. To receive Entry(ies), please ensure that your account is set to Public. If you post to Twitter via SMS from your wireless phone, your wireless service provider may charge you for each text message you send and receive, including those to and from Sponsor. Please consult your wireless-service provider regarding its pricing plans. Message and data rates may apply.
- 3. WINNER NOTIFICATION/VERIFICATION:** Grand Prize winners will be chosen randomly from the entries collected via Twitter. Eligible participants will enter as designated and use required contest hashtag

#PosterityPuttingChallenge. All potential golf ball recipients and YETI Hopper Flip 12 soft cooler winners will be notified by the Syngenta Turf Twitter account and will be asked to provide a mailing address and phone number to receive their prize(s). Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Odds of winning depend on the number of eligible entries received. Limit one (1) prize per person over the course of the contest.

4. PRIZE AND APPROXIMATE RETAIL VALUE (“ARV”): Each prize winner will be attempted to be notified of his/her selection and will receive his/her prize within a month of notification. Two sleeves of Posterity-branded golf balls are valued under \$50 USD. YETI Hopper Flip 12 soft cooler ARV is \$249.99.

5. GENERAL RULES: Entries in connection with this Contest:

- Must be posted to a public Facebook or Twitter account;
- Must include one (1) video and the hashtag #PosterityPuttingChallenge
- Must not infringe the copyright, trademark, privacy, publicity, or other intellectual property rights of any person or entity;
- Must not contain any third party copyrighted material, products, trademarks or logos, other than those of the Sponsor;
- Must not contain any personally identifiable information. Should the Entrant include personally identifiable information about him/her in photo, Entrant acknowledges and agrees that such information may be disclosed publicly, and Entrant is solely responsible for any consequences thereof;
- If photo contains anyone other than Entrant, Entrant must have permission from all people depicted in photo;
- Must not depict the Sponsor unfavorably;
- Must not contain content that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, political orientation, sexual orientation or age;
- Must not be offensive or contain any potentially offensive elements such as nudity, violence, sexually suggestive imagery, profanity, and must not promote a particular political agenda, be slanderous or visually depict illegal drugs or tobacco or be inconsistent with the public image and goodwill of the Sponsor, as determined in the sole discretion of the Sponsor; and
- Must not contain material that is unlawful, in violation of or that promotes illegal activity.
- The Entry must not have been deleted prior to the judging. If an Entry is deleted prior to the judging, the Entry will be disqualified. Entrants attempting to use multiple social media accounts or identities may be disqualified, at Sponsor’s sole discretion.

Void where prohibited by law. No substitution, cash redemption or transfer of prize by winner permitted. All federal, state and local income/gift taxes on prize are the sole responsibility of winner. All federal, state and local laws and regulations apply. By participating, entrant is certifying that entrant is the owner of the photo/entry and/or has the legal right to transfer copyright ownership and other ownership rights to the Sponsor. Sponsor reserves the right to reject entries containing content that is inappropriate in nature or otherwise objectionable content. The Sponsor is not responsible for lost, late, delayed, incomplete entries not received by the entry deadline, interrupted or unavailable network,

server or other connection, miscommunications, failed telephone, computer hardware or software, and other technical errors or failures of any kind, including injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Contest unauthorized human intervention; failed, incomplete, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, that may limit a user's ability to participate in the Contest, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause. All materials become the exclusive property of Sponsor, and Sponsor is not legally bound to acknowledging or returning property. Any use of robotic, automatic, programmed or like entry methods will void any entry entered by such methods and be deemed tampering. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. Sponsor reserves the right to cancel or modify the Contest if fraud, misconduct or technical failures destroy the integrity of the Contest or if a computer virus, bug or other technical problem corrupts the administration, security or proper administration of the program as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination of the Contest a notice will be posted online and the random drawing will be conducted from among all eligible entries received prior to the time of termination. Proof of submitting entry will not be deemed to be proof of receipt by Sponsor. Sponsor reserves the right to substitute prize with prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers to use winner's submitted entry, name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By participating, entrant is certifying that entrant is the owner of the photo/entry and/or has the legal right to transfer copyright ownership and other ownership rights to the Sponsor. Additionally, entrant certifies that any person appearing in entrant's photo/entry has provided permission for its use as described in these Official Rules. By accepting prize, winner agrees to release and hold harmless the Sponsor, their directors, officers, employees and assigns, and their respective agents and representatives against any and all claims, damages, losses, expenses and liability arising out of acceptances/use of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion and the use/acceptance of prize. By participating in this contest entrants agree to be bound by the Official Rules, which are final. Sponsor and its agents are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the Contest.

6. ARBITRATION/CHOICE OF LAW: Except where prohibited, participants agree that any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded, or the determination of the winner shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association then effective, and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees, punitive, incidental, consequential or other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of

participants and Sponsor and/or Sponsor's agencies in connection with the Contest shall be governed by and construed in accordance with the laws of the State of North Carolina, without regard for conflicts of law doctrine, and all proceeding shall take place in North Carolina.

7. WIN LIST: Reply to the communication from Syngenta representative with confirmation of prize acceptance and confirm contact information.

8. SPONSOR: Syngenta Crop Protection, LLC, 410 Swing Road, Greensboro, NC 27409.

9. NON-AFFILIATION: Manufacturers of prizes awarded and Twitter are not affiliated with and are not sponsors of this Contest.

Personal information submitted by Entrants is subject to the Sponsor's privacy policy available at [www.syngenta-us.com/legal/privacypolicy.html](http://www.syngenta-us.com/legal/privacypolicy.html).

©2020 Syngenta. **Important: Always read and follow label instructions. Some products may not be registered for sale or use in all states or counties and/or may have state-specific use requirements. Please check with your local extension service to ensure registration and proper use.** Posterity® and the Syngenta logo are trademarks of a Syngenta Group Company. All other trademarks are the property of their respective owners.